



Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

EFS ID: 60781
Application ID: 09649215
Title of Invention: SOFTWARE ENGINE FOR
COMBINING VIDEO OR AUDIO
CONTENT WITH PROGRAMMATIC
CONTENT
First Named Inventor: Allan Lamkin
Domestic/Foreign Application: Domestic Application
Filing Date: 2000-08-28
Effective Receipt Date: 2004-05-11
Submission Type: Information Disclosure
Statement
Filing Type:
Confirmation number: 7416
Attorney Docket Number: 68570(7236)
Total Fees Authorized: 180.0
Payment Category: Deposit Account
Deposit Account Number: 61135
Deposit Account Name: Julie A. Hopper
Access Code: ****
RAM Payment Status: RAM success
RAM User ID: EFSPROD
RAM Accounting Date: 2004-05-11
RAM Sequence Number: 3



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Digital Certificate Holder: cn=Julie Anne Hopper,ou=Registered Attorneys,ou=Patent and
Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: 475b8fe9132b1178cd3aa3a33fd9f818f5dadab1



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Electronic Version v1.1

Stylesheet Version v1.1.0

Title of Invention	SOFTWARE ENGINE FOR COMBINING VIDEO OR AUDIO CONTENT WITH PROGRAMMATIC CONTENT																																														
<table border="0"><tr><td>Application Number:</td><td>09/649215</td><td></td><td rowspan="4">RECEIVED MAY 14 2004 Technology Center 2100</td></tr><tr><td>Date:</td><td>2000-08-28</td><td></td></tr><tr><td>First Named Applicant:</td><td>Allan Lamkin</td><td></td></tr><tr><td>Confirmation Number:</td><td>7416</td><td></td></tr><tr><td colspan="3">Attorney Docket Number: 68570(7236)</td><td></td></tr><tr><td colspan="4"><p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p><p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p><table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Julie A. Hopper Registered Number: 50869</td><td>/jah/</td><td>Agent</td></tr></tbody></table></td></tr><tr><td colspan="4"><table border="0"><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-fee-sheet</td><td>215IDSd-usfees.xml</td></tr><tr><td></td><td>us-fee-sheet.xsl</td></tr><tr><td></td><td>us-fee-sheet.dtd</td></tr><tr><td>us-ids</td><td>215IDSd-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table></td></tr></table>			Application Number:	09/649215		RECEIVED MAY 14 2004 Technology Center 2100	Date:	2000-08-28		First Named Applicant:	Allan Lamkin		Confirmation Number:	7416		Attorney Docket Number: 68570(7236)				<p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p> <table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Julie A. Hopper Registered Number: 50869</td><td>/jah/</td><td>Agent</td></tr></tbody></table>				Submitted by:	Elec. Sign.	Sign. Capacity	Julie A. Hopper Registered Number: 50869	/jah/	Agent	<table border="0"><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-fee-sheet</td><td>215IDSd-usfees.xml</td></tr><tr><td></td><td>us-fee-sheet.xsl</td></tr><tr><td></td><td>us-fee-sheet.dtd</td></tr><tr><td>us-ids</td><td>215IDSd-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>				Documents being submitted	Files	us-fee-sheet	215IDSd-usfees.xml		us-fee-sheet.xsl		us-fee-sheet.dtd	us-ids	215IDSd-usidst.xml		us-ids.dtd		us-ids.xsl
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Comments

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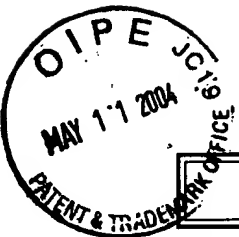
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**FEE TRANSMITTAL**

Electronic Version v08
Stylesheet Version v08.0

Title of Invention	SOFTWARE ENGINE FOR COMBINING VIDEO OR AUDIO CONTENT WITH PROGRAMMATIC CONTENT										
<div>Application Number: 09/649215 </div> <div>Date: 2000-08-28</div> <div>First Named Applicant: Allan Lamkin</div> <div>Attorney Docket Number: 68570(7236)</div> <div>Art Unit: 2124</div> <div>Examiner: Tuan Vu</div>											
<div>RECEIVED</div> <div>MAY 14 2004</div> <div>Technology Center 2100</div>											
TOTAL FEE AUTHORIZED \$180											
Patent fees are subject to annual revisions on or about October 1st of each year.											
BASIC FILING FEE											
<table border="1"><thead><tr><th>Fee Description</th><th>Fee Code</th><th>Amount \$</th><th>Fee Paid \$</th></tr></thead><tbody><tr><td>Submission Of Information Disclosure Stmt Fee</td><td>1806</td><td>180</td><td>180</td></tr></tbody></table>				Fee Description	Fee Code	Amount \$	Fee Paid \$	Submission Of Information Disclosure Stmt Fee	1806	180	180
Fee Description	Fee Code	Amount \$	Fee Paid \$								
Submission Of Information Disclosure Stmt Fee	1806	180	180								
AUTHORIZED BILLING INFORMATION											
The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:											
Deposit account number: 061135											
Access Code ****											
Deposit name: Fitch, Even, Tabin and Flannery											
Deposit authorized name: Julie A. Hopper											
Signature: /jah/											
Date (YYYYMMDD): 2004-05-11											
Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.											



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of
Invention

SOFTWARE ENGINE FOR COMBINING VIDEO OR AUDIO
CONTENT WITH PROGRAMMATIC CONTENT

Application Number: 09/649215

Confirmation Number: 7416

First Named Applicant: Allan Lamkin

Attorney Docket Number: 68570(7236)

Art Unit: 2124

Examiner: Tuan Vu

Search string: (5736977 or 5805442 or 5872747 or 5887143
or 5922045 or 5987454 or 6021307 or 6108002
or 6175872 or 6526580 or 6543053 or 6625656
or 6659861 or 4672572 or 4888638 or 5289439
or 5400402 or 5530686 or 5825876 or 5924013
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or 6691106 or 6691126 or 6694309 or 6698020
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20030101232 or 20030028892 or 20020078144
or 20040024889 or 20020073152).pn.



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US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5736977	1998-04-07	Hughes			
	2	5805442	1998-09-08	Crater, et al.			
	3	5872747	1999-02-16	Johnson, Robert H.			
	4	5887143	1999-03-23	Saito, et al.			
	5	5922045	1999-07-13	Hanson			
	6	5987454	1999-11-16	Hobbs			
	7	6021307	2000-02-01	Chan			
	8	6108002	2000-04-22	Ishizaki			
	9	6175872	2001-01-16	Neumann, et al.			
	10	6526580	2003-02-25	Shimomura			
	11	6543053	2003-04-01	Li, et al.			

	12	6625656	2003-09-23	Goldhor, et al.
	13	6659861	2003-12-09	Faris, et al.
	14	4672572	1987-06-09	Alsberg
	15	4888638	1989-12-19	Bohn
	16	5289439	1994-02-22	Koulopoulos, et al.
	17	5400402	1995-03-21	Garfinkle
	18	5530686	1996-06-25	Schylander, et al.
	19	5825876	1998-10-20	Peterson, Jr. M.
	20	5924013	1999-07-13	Guido, et al.
	21	6341375	2002-01-22	Watkins
	22	6415438	2002-07-02	Blackketter, et al.
	23	6535909	2003-03-18	Rust
	24	6609253	2003-08-19	Swix, et al.
	25	6691106	2004-02-10	Sathyanarayan
	26	6691126	2004-02-10	Syeda-Mahmood
	27	6694309	2004-02-17	Cho, et al.
	28	6698020	2004-02-24	Zigmond, et al.
	29	5694546	1997-12-02	Reisman
	30	6591420	2003-07-08	McPherson et al.

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US Published Applications

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init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020057893	2002-05-16	Wood, et al.			
	2	20030101232	2003-05-29	Ullman, et al.			
	3	20030028892	2003-02-06	Gewickey, et al.			
	4	20020078144	2002-06-20	Lamkin, et al.			
	5	20040024889	2004-02-05	Getsin, et al.			
	6	20020073152	2002-06-13	Andrew			

Remarks

Note: Remarks are not for responding to an office action.

An additional paper IDS containing non US patent references is being submitted concurrently herewith. Therefore, the fee of \$180.00 submitted under 37 CFR 1.17(p)

in this submission is sufficient to cover the additional paper IDS submission filed on the same date May 11, 2004.

Signature

Examiner Name	Date

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